

OSS in the Secondary Software Sector - Voice of Industry



Potential of OSS in ATM

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Background

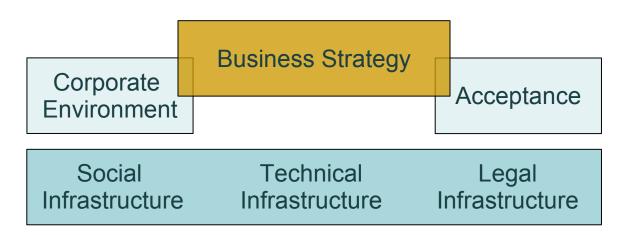
- OSS is rapidly becoming mainstream & a commercial reality
- CALIBRE EU FP6 Project Hague Conference Nov 2004
- Brainstorming session based on 4 of De Bono's Six Thinking Hats:
- Yellow reasons why something will work (strengths/opportunities)
- Black why a suggestion does not fit the facts (weaknesses/threats)
- Red intuition without any need to justify
- Green creativity, alternatives and proposals
- OSS Issues (in ranked order)
 - 1. People
 - 2. Commercial
 - 3. Technology
 - 4. Community
 - 5. Product
 - 6. Legal



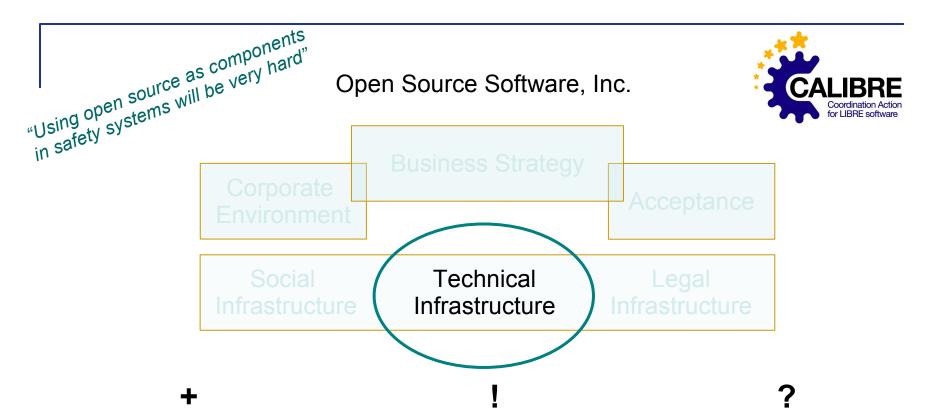




Open Source Software, Inc.







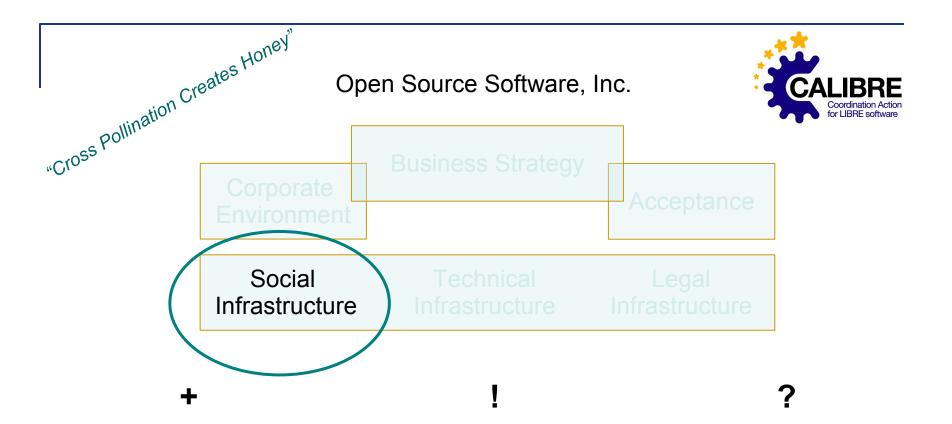
Proven Quality
Increased Control
Software Reuse
Open Standards

Reliability
Unproven Domains
Lack of Support

Finding a Solution







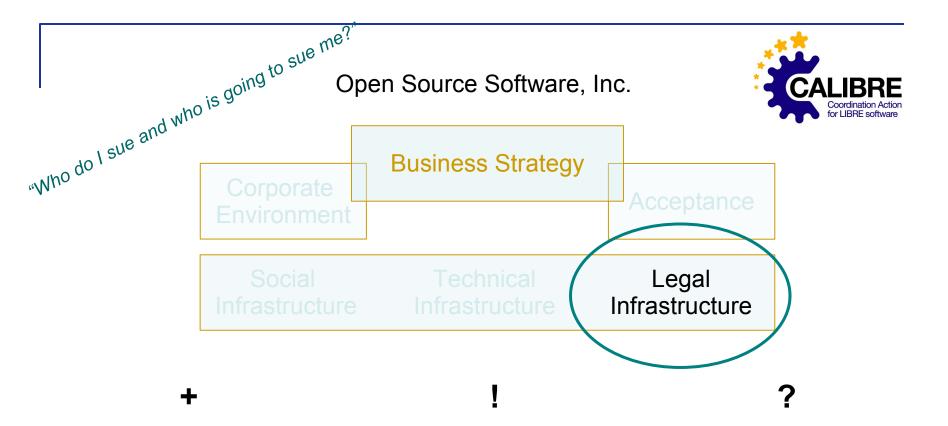
Increased Cooperation
Shared Knowledge
Shared Cost
Access to R&D

Building Communities
Building Trust
OSS Skills

Global – Euro,US,China What to Give Back







Strong Motivation
Open Standards

Ownership Mindset (spurious) Patents
Copyright

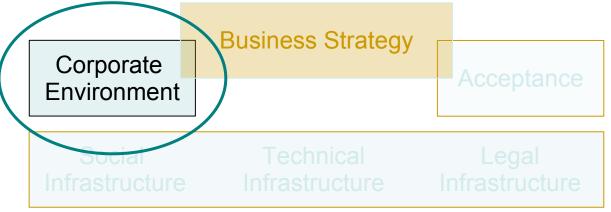
Lack of Understanding





"Open Source is the future Open Source Software, Inc. – I need my company to get on the bandwagon now!"





+ ! ?

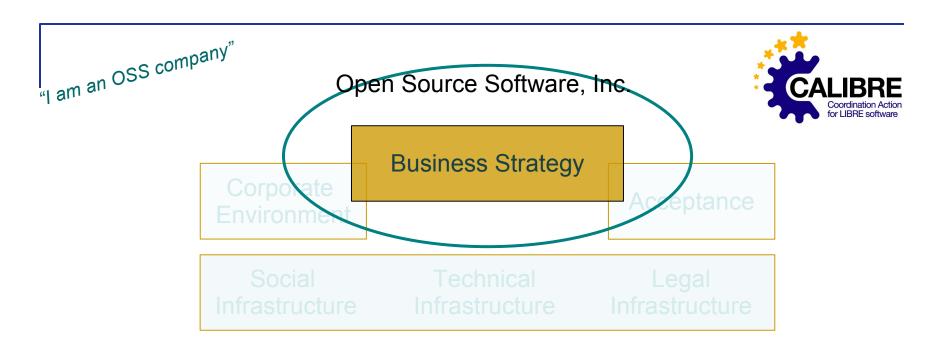
Cooperation
Recruitment
Job Satisfaction
Flexible Employment

Resistance to Change Meritocracy v. Business Lack of Expertise

Libre Leaders
- The Champions







+ ! ?

Increased Adoption
Lower Costs
Lower Barriers
No Element of Risk
Time to Market

Unclear Business Models

Questionable Value

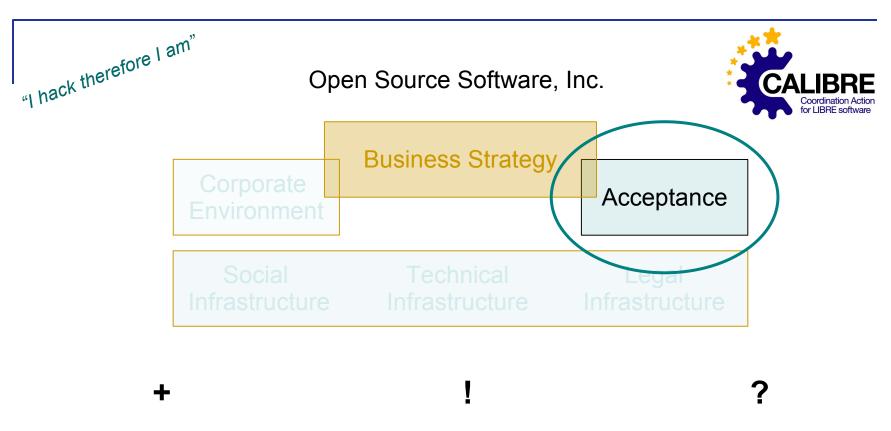
Blind Faith

Lack of Coordination

Sustainability
Fallback Position







Good PR
Enthusiasm
Progressive - Open

Rejection by Libre Community Rejection by Customers

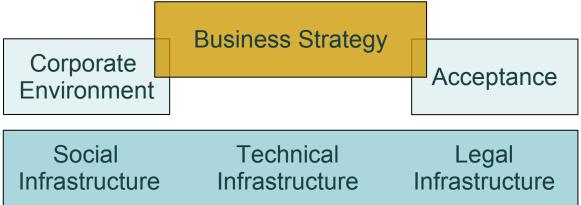
We Choose to Go to the Moon...





Open Source Software, Inc.





We choose open source software.
not only because it is free,
but because it is hard
because that goal will serve to organize & measure the best of our energies & skills,
because that challenge is one that we are willing to accept,
one we are not willing to postpone,
one which we intend to win.







Thank You





